INDEX

4 Your Custom Pool Liner

5 Choosing the Perfect Liner
Water Color  Environment  Envision

6 Tranquility
Shimmerton  Renew

11 New Tranquility Patterns
Island Dream  Silver Falls  Cobalt

14 Returning Tranquility Patterns
Moonstone  Sapphire  Aquamarine  Enchanted  Oasis  Serenity

20 The Classic Collection

22 Reflections
Cambria  Lotus  Georgetown  Navarre  Port Royal

24 Mosaics
Emerald Bay  Fort Walton Beach  Beale Street  St. John’s Bay  Cheyenne

26 Stone
Ocean Wave  Hampton  Malibu  Beale Street  St. John’s Bay  Cheyenne

28 Pebbles
Cascade Creek  Shoal Creek  Paintrock  Hampton  Beale Street  St. John’s Bay  Cheyenne

30 Personalize Your Pool

31 Borderless

32 Elements SureStep Collection
Modern Oak  Tan Cobble  Gray Cobble

33 SureStep

34 2022 Pattern Collection
THE TARA Promise

Tara is a family owned company that has been creating beautiful pools, for nearly four decades. Tara vinyl pool liners offer you a soft comfortable finish that’s perfect for games with the kids or entertaining friends.

Available in an array of captivating colors and styles, you’re sure to find a pattern that expresses your personal taste. Because each pool is unique, every Tara pool liner is custom built and made to order using state of the art equipment and the finest quality North American virgin vinyl. The beauty, comfort and durability of a Tara vinyl liner will make your pool the highlight of your home for years to come.

“Our vinyl pool liners are designed and built with the same quality and attention to detail that we would want in our own pool.”

Tara Furlough
CEO Tara Pool and Outdoor Products
YOUR CUSTOM Pool Liner

Each Tara pool liner is designed to fit the exact size and shape of one particular pool. We take the precise measurements supplied by your installer to create a custom fit pool liner, that fits like a glove. Your custom pool liner will be made to order.

Your installer will measure your pool to get the exact dimensions. They record the size, shape and details of every feature in your pool. In the case, of steps this can be a complicated and exacting process.

Our experienced AutoCad drafting technicians design a liner that is unique to your pool. Once the design is approved, they translate your custom pool liner into a series of pattern shapes that can be cut on a computer controlled cutting table.

AutoCad files are sent directly to our custom built cutting tables. The contoured shapes that make up the liner are cut out of the rolls of vinyl material. Each liner, is made up of dozens of pieces of precision cut shapes.

Skilled welding technicians fabricate your pool liner with our unique SureSeam radio frequency welding process which creates a stronger, less visible seam.

Each liner must pass through a 10-point quality check process before it ships. A final inspection takes place before it is boxed, labeled and shipped.
CHOOSING THE Perfect Liner

Selecting your pool’s liner is your chance to determine the look of your whole backyard. The liner is the most visible element in your pool. Tara offers a wide variety of patterns and options that allow you to customize your liner to fit your pool and how you use it.

WATER COLOR

When choosing a liner it helps to decide how you would like the water to look. The floor of the pool is the most important factor in creating the water color. That’s why selecting the floor pattern is a good place to start your pattern selection. We’ve separated our patterns into four general categories based on the color of water that each will typically produce. These categories are only approximate and colors can be very different based on the conditions.
ENVIRONMENT

There are several other factors that will determine how the water looks in your pool. The time of day, the depth of the pool and the surroundings can all affect the water color. It helps to take these factors into consideration when choosing your liner. You can see below how each of the patterns can look quite different based on the environment. As these factors are different for every pool, your pool’s water color will be completely unique.

**Time of Day** - These three photos show how the same liner pattern can look different during different times of the day.

**Depth** - Notice how different the water color looks as the pool gets deeper.

**Surroundings** - Colors in the environment can also influence the water color. These photos show our Cheyenne pattern.
CHOOSING THE Perfect Liner

Take the guesswork out of choosing the perfect liner pattern. Our Envision pool visualizer takes you from inspiration to realization. Select any pattern from our collection and see how it looks in a real pool. With over twenty five patterns to choose from, including three incredible new designs, you can choose the perfect pattern quickly and easily.

ENVISION POOL VISUALIZER

Try each pattern out in different pool shapes and see overhead and closeup views of your different pool and pattern selections. Compare how your pattern choice looks with various styles and colors of pool deck to get just the right match for your backyard. Then, top it off with a custom-fit, Tara safety cover in any color of Mesh, HD Mesh or Solid fabric.

New for 2022, you can see any pattern with or without the tile border. Just choose the No-Tile version.

Visit www.tarapools.com or scan the QR code to try Envision and start your pattern selection today.
Our Tranquility line of patterns is a selection of designs that are fresh, modern and invigorating. Each of these boutique patterns was inspired by optimism, wellness and simplicity. The destination of your dreams is your own backyard with our Tranquility line of patterns.
Shimmertone* is a dazzling, light reflecting premium ink that adds an element of sparkle to your pool liner. Formulated by experts, shimmertone is designed for peak performance and a remarkable look like no other. Shimmertone creates a jewel-like surface that dances when the sunlight hits.

*Shimmertone up-charge applies.
A POOL for Their Future

Vinyl liner (package pools) are not just versatile and affordable, they are also a better choice for the environment. Unlike fiberglass or concrete pools, which rarely contain sustainable materials, vinyl liner pools are primarily made with materials that are recyclable.

Our new Island Dream pattern is an example of the next step forward in sustainable pool manufacturing. Island Dream is made from ReNew™, the first sustainably made, high-performance pool vinyl. Pool films made with ReNew Technology are certified to contain 51% recycled content by SCS Global Services, an international leader in third-party certification, validation, and verification for environmental, sustainability, and quality performance claims.

ReNew is a high-performance vinyl with 51% pre-consumer recycled material content.* ReNew is high-performance vinyl developed for lasting, sustained brilliance, making it a swim you can feel good about.

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*Pre-consumer material means material or by-products generated after fabrication of a product is completed but before the product reaches the end-use consumer.

**Assumes average liner size; total recycled amount will vary based on the completed liner size.
ISLAND DREAM

This amazing pattern is our most distinctive and original pattern yet! The wondrous swirling design, inspired by crashing waves and flowing currents, incorporates a range of incredible ocean colors with sparkling silver highlights. Not only is Island Dream beautiful, it is also printed on ReNew™ vinyl. The first pool liner material to achieve a sustainability certification. We are proud to offer this beautiful and environmentally friendly pool liner!

Island Dream EXCLUSIVE

**Thickness:** 20 mil Wall / 20 mil Floor  
**Upgrade:** SureStep Textured Surface Vinyl  
**Water Color:** Deep Blue Water Color  
**Style:** Contemporary  
**Shimmertone Up-charge Applies**
Silver Falls is printed on white vinyl which allows for brighter colors and realistic designs. Seams may be more visible on white vinyl patterns. If you have concerns about seams please consider this when making your pattern selection. Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.

**SILVER FALLS**

This sparkling silver and gray pattern is a dazzling alternative to typical gray patterns. The dynamic ombré/gradient effect transitions from a light silvery gray at the top to a dark smoky gray at the bottom. The dark metal tiles form the floor of the design to create a beautiful contrast with the glistening walls. Silver Falls brings a unique finish to your pool.

**Silver Falls EXCLUSIVE**

- **Thickness:** 20 & 27 mil Wall / 20 & 27 mil Floor
- **Upgrade:** SureStep Textured Surface Vinyl
- **Water Color:** Deep Turquoise Water Color
- **Style:** Contemporary
COBALT

Our new Cobalt pattern is a show-stopper! The unique circular tiles in brilliant blues are highlighted with gold Shimmertone accents. Deep radiant blues are complemented with crisp cyans for a modern take on classic deep blue patterns. This borderless design is timeless making it a beautiful choice for both new construction pools and pool remodels. Showcase your pool in this rich blue pool finish with scene-stealing gold sparkles.

Cobalt EXCLUSIVE

Thickness: 20 mil Wall / 20 mil Floor
Upgrade: SureStep Textured Surface Vinyl
Water Color: Deep Blue Water Color
Style: Contemporary
Shimmertone Up-charge Applies
SAPPHIRE

Our original Shimmertone pattern, Sapphire, is one of our most popular patterns. It is a pattern that challenges the perception of how a vinyl liner should look. Sapphire creates sparkle in a pool thanks to the design of the pattern and the use of Shimmertone inks which reflect the light in a whole new way. The glimmering jewel-like stones capture your eye and your imagination.

Sapphire

Thickness: 20 mil Wall / 20 mil Floor
Upgrade: SureStep Textured Surface Vinyl
Water Color: Deep Blue Water Color
Style: Contemporary
Shimmertone Up-charge Applies
Moonstone is printed on white vinyl which allows for brighter colors and realistic designs. Seams may be more visible on white vinyl patterns. If you have concerns about seams please consider this when making your pattern selection. Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.

MOONSTONE

Bright and animated, Moonstone provides a perfect contrast and complement to our dark and mysterious Sapphire. The distinctive design of fractured stones looks lovely in light gray and blue. The mix of colors, highlighted with sparkling Shimmertone inks, creates a spectacular water color. As the light changes throughout the day it will create a new and unique atmosphere.

Moonstone EXCLUSIVE

Thickness: 20 mil Wall / 20 mil Floor
Upgrade: SureStep Textured Surface Vinyl
Water Color: Light Blue Water Color
Style: Contemporary
Shimmertone Up-charge Applies
Design your personal paradise with the enchanting beauty of our Aquamarine pool liner. Transcend the everyday and surround yourself in luxury. The refreshing array of green and blue stones in this design are enhanced by streaks of luminous gold. Enhanced with our captivating Shimmertone inks, the dazzling effect of this pattern will take your breath away.

Aquamarine

**Thickness:** 20 mil Wall / 20 mil Floor  
**Upgrade:** SureStep Textured Surface Vinyl  
**Water Color:** Deep Turquoise Water Color  
**Style:** Contemporary  
**Shimmertone Up-charge Applies**
Enchanted

Thickness: 20 mil Wall / 20 mil Floor
Upgrade: SureStep Textured Surface Vinyl
Water Color: Deep Turquoise Water Color
Style: Contemporary

Create a dreamlike experience in your backyard with our spellbinding Enchanted pattern. Designed to enhance the atmospheric beauty of your pool with deep emerald greens, cool turquoise and sapphire colors. The contemporary design of the horizontal glazed tile border frames a captivating floor of jewel-like glass hexagon tiles. The contrasting tones of these individually designed tiles create a shimmering turquoise colored water.

TARA Pattern Collection 2022
OASIS

Elevate your backyard with the sublime beauty of our Oasis pattern. Your Oasis pool finish will be a retreat to relax and re-energize in. Subtle neutral toned hexagonal tiles create a spa-like atmosphere. The understated 4-1/2 inch marble tile border is the perfect complement to this luxurious pattern.

**Oasis EXCLUSIVE**

- **Thickness:** 20 & 27 mil Wall / 20 & 27 mil Floor
- **Upgrade:** SureStep Textured Surface Vinyl
- **Water Color:** Aqua Water Color
- **Style:** Contemporary

Oasis is printed on white vinyl which allows for brighter colors and realistic designs. Seams may be more visible on white vinyl patterns. If you have concerns about seams please consider this when making your pattern selection. Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
SERENITY

Find your center and live in the moment with our Serenity pattern. Draw inspiration from the sparkling glass tiles that border a simple and refined aggregate design floor. Serenity creates a peaceful retreat where you can escape, relax and recharge.

Serenity EXCLUSIVE

**Thickness:** 20 mil Wall / 20 mil Floor
**Upgrade:** SureStep Textured Surface Vinyl
**Water Color:** Light Blue Water Color
**Style:** Contemporary

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Serenity is printed on white vinyl which allows for brighter colors and realistic designs. Seams may be more visible on white vinyl patterns. If you have concerns about seams please consider this when making your pattern selection. Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
THE CLASSIC COLLECTION

Our Classic collection of patterns features only the most desirable choices of colors and styles. Through trial and experience, we’ve learned which patterns look best in a pool. We select designs that meet our highest standards. This ensures, the pattern you select will look just as beautiful in your pool as it does in a brochure or showroom.

Our Classic Collection patterns come in four styles of floor designs. Choose the sparkling water inspired Reflections, the natural Pebble themes, the dynamic Mosaic motifs or the refined and elegant Stone inspirations.
A popular design for years, the water reflection inspired floor pattern is a mainstay of liner designs. Shown here in both light blue and brilliant blue combinations. These designs comprise some of our most popular and enduring designs.

**Reflections**

**Cambria**
20 mil Wall / 20 mil Floor
Available in SureStep
Light Blue Water Color
Traditional Style

**Lotus**
EXCLUSIVE
20 mil Wall / 20 mil Floor
Available in SureStep
Light Blue Water Color
Traditional Style

**Georgetown**
EXCLUSIVE
20 mil Wall / 20 mil Floor
Available in SureStep
Deep Blue Water Color
Traditional Style

**Navarre**
20 mil Wall / 20 mil Floor
Available in SureStep
Deep Blue Water Color
Transitional Style

**Port Royal**
EXCLUSIVE
20 mil Wall / 20 mil Floor
Available in SureStep
Deep Blue Water Color
Transitional Style

Patterns marked Exclusive are designs that are unique to Tara. Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
Lotus
(no-tile option shown)

Georgetown
Port Royal

Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
MOSAICS

Mosaic tiles have always been used to decorate the surface of pools. The simple arrangement of small tiles that vary in color, tone and texture creates a glistening appearance in the water. With designs that range from classic and timeless to bold and contemporary, these mosaic floor designs bring life and energy to your pool.

Emerald Bay  
20 mil Wall / 20 mil Floor  
Available in SureStep  
Light Blue Water Color  
Contemporary Style

Fort Walton Beach  
20 mil Wall / 20 mil Floor  
Available in SureStep  
Light Blue Water Color  
Transitional Style
Patterns marked Exclusive are designs that are unique to Tara. Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
STONE

Enduring, classic and timeless, our next series of patterns use stone as the inspiration for the floor pattern. Whether it’s the simple soothing of grains of texture found in limestone or the captivating and dramatic veins of granite and marble, these patterns create pools of distinction and elegance.

Ocean Wave EXCLUSIVE
20 & 27 mil Wall / 20 & 27 mil Floor
Available in SureStep
Deep Blue Water Color
Traditional Style

Hampton EXCLUSIVE
20 & 27 mil Wall / 20 & 27 mil Floor
Available in SureStep
Deep Blue Water Color
Transitional Style
**TARA Pattern Collection 2022**

**Malibu**  
**EXCLUSIVE**  
**20 & 27 mil Wall / 20 & 27 mil Floor**  
Available in SureStep  
Deep Blue Water Color  
Transitional Style

Patterns marked Exclusive are designs that are unique to Tara. Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.

Photograph Courtesy of ASL Pools & Spas in Oklahoma City, OK
PEBBLES

Nature is the primary inspiration for our collection of pebble floor designs. These patterns combine neutral tones with splashes of blue to create a clean, clear water that is reminiscent of the beach. The subtle variation in dark and light tinted stones provides sparkle and interest.

- **Cascade Creek**
  - 20 mil Wall / 20 mil Floor
  - Available in SureStep
  - Aqua Water Color
  - Rustic Style

- **Shoal Creek**
  - 20 mil Wall / 20 mil Floor
  - Available in SureStep
  - Aqua Water Color
  - Contemporary Style

- **Paintrock**
  - 20 mil Wall / 20 mil Floor
  - Available in SureStep
  - Light Blue Water Color
  - Rustic Style

Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
Cascade Creek

Paintrock

Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
PERSONALIZE YOUR POOL

Vinyl liners can be customized in a number of ways that can make your pool unlike any other. Options range from removing the border to adding textured surfaces to high-traffic areas. Not only can you create a truly unique look for your pool, you can enhance the functionality as well.
Create a sophisticated look for your pool with the clean elegance of a borderless pattern. The patterns below are designed to create a strong visual statement, both above and below the waterline, making a border unnecessary. These innovative, contemporary designs harmonize your backyard. Choose one of our borderless patterns to achieve this look or request the No-Tile option for any pattern in our collection. For a modest up-charge we can remove the border from any pattern you prefer.

Aquamarine*
Cobalt*
Emerald Bay
Island Dream*
Moonstone*

Sapphire*
Shoal Creek
St. John’s Bay
Silver Falls

*An up-charge applies for Aquamarine, Cobalt, Island Dream, Moonstone and Sapphire. Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
Elements
SureStep Collection

Accentuate the beauty of your stairs and other vinyl covered features with our bold, nature-inspired Elements SureStep collection. These patterns add a natural texture and eye-catching accent to your pool’s most interesting details. Each pattern was designed using a neutral color palette that will complement nearly any pattern in our collection. For comfort, grip and beauty, SureStep is the perfect choice for entrances and pool features. If you prefer to add texture in a matching pattern, all of our patterns are available in SureStep textured vinyl.

Modern Oak
27 mil SureStep Only
Aqua Water Color
Contemporary Style

Tan Cobble
27 mil SureStep Only
Aqua Water Color
Contemporary Style

Gray Cobble
27 mil SureStep Only
Light Blue Water Color
Contemporary Style
SURESTEP PATTERNS

- Aquamarine
- Beale Street
- St. John’s Bay
- Cambria
- Lotus
- Cascade Creek
- Shoal Creek
- Cheyenne
- Cobalt
- Enchanted
- Emerald Bay
- Fort Walton Beach
- Georgetown
- Navarre
- Port Royal
- Hampton
- Malibu
- Island Dream
- Moonstone
- Oasis
- Ocean Wave
- Paintrock
- Sapphire
- Serenity
- Silver Falls

*An up-charge applies for SureStep textured surface patterns.
Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
2022 PATTERN COLLECTION

Our 2022 collection of patterns features a dynamic and exciting array of style and design choices. This year we have added three new patterns that expand our palette of colors, tones and textures. These patterns draw inspiration from the most sophisticated and artistic pools. In fact, many of the most remarkable designs in our collection are unique and only available from Tara. Just look for those marked Exclusive. Enhance the beauty of your backyard with the quality, precision and design of a Tara vinyl pool liner.

*Shimmertone up-charge applies. **This pattern is printed on white vinyl which allows for brighter colors and realistic designs. Seams may be more visible on white vinyl patterns. If you have concerns about seams please consider this when making your pattern selection.

Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
**Shimmertone up-charge applies.** 
**This pattern is printed on white vinyl which allows for brighter colors and realistic designs. Seams may be more visible on white vinyl patterns. If you have concerns about seams please consider this when making your pattern selection.**

Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.

Patterns highlighted with this color box tend to give the pool a deep turquoise to deep blue water color.

20 mil wall and 20 mil floor is the standard thickness and provides the best fit for maximum lifespan.

27 mil wall and 20 mil floor is thicker in the wall for added puncture resistance.

27 mil wall and 27 mil floor is primarily for pools with rough or abrasive surfaces.

Add traction to vinyl covered stairs and benches with our textured surface vinyl.

Exclusive patterns are designs that are only available from Tara.

Silver Falls has a unique borderless design that transitions from light to dark 18 in. from the top. Please note, the floor of the liner is the darker tiles.

*Shimmertone up-charge applies. **This pattern is printed on white vinyl which allows for brighter colors and realistic designs. Seams may be more visible on white vinyl patterns. If you have concerns about seams please consider this when making your pattern selection.**

Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.
SAFETY COVERS

The best way to ensure a long life for your pool is with a Tara safety cover. A safety cover will keep your pool protected whenever it is not in use. When your pool is covered, the cover prevents the damage caused by sun exposure and wind blown debris. Tara safety covers also provide your family and pets with the best protection from accidental drowning. Ask your pool dealer about adding a Tara Mesh, HD Mesh or Solid safety cover to your pool.

Visit [www.tarapools.com/safety-covers](http://www.tarapools.com/safety-covers) to learn more about the benefits of a Tara safety cover.